
News Bulletin

ICT Coalition for Children Online

This bulletin aims to providing some examples of the actions and initiatives carried out by the members of the ICT Coalition for Children Online

Upcoming Events

May

- **Sunday Afternoon Meet Up** by Telia Company and Swedish NGO Hello World organised for more than 100 kids who wants to learn coding – their parents can participate in a separate session about children's safety online.

May 27-28

- Telia Company participates to the **World Village Festival** in Helsinki to promote and discuss children's digital rights.
<http://www.maailmakylassa.fi/english/home>

June 16

- **Stop Cyberbullying Day 16th June 2017 (Telenor)**, founded by The Cybersmile Foundation on June 17th 2012, the day promotes online positivity and good digital citizenship. Telenor participates in SoMe and on-ground awareness raising activities during the day.

June 29-30

- Telia Company presents its Children Advisory Panel to the **ETNO Sustainability Working Group F2F Meeting**

June/July

- Telia Company organises a **Discussion with Children, NGOs, Companies and Politicians** about findings from Telia's Children's Advisory Panel and children's digital rights at Danish, Finnish and Swedish political weeks.

July 17-22

- **International Scratch Conference** by Orange, in Bordeaux.
<http://www.scratch2017bdx.org/en/program/>

Initiatives

- **Safer Internet Day 2017 (PT Portugal / PT Foundation).** In the scope of the Safer Internet Day 2017 celebrations, Safe Internet Center Portugal and PT Foundation organized in Forum Picoas (PT premises) the Seminar "SID2017: Be the change: Unite for a better internet!" targeting children and youngsters, youth associations, senior citizens and other relevant stakeholders. The program of the Seminar was divided in three moments:
"Better Internet # Make a difference": the aim of this first panel was to show the power of internet and the opportunities the positive and responsible use of ICT bring to people. The panel counted with the participation of public personalities that achieved success and visibility through the social networks or simply use internet as a useful working tool. The following personalities shared their experiences: Gamers Eduardo Ferreira and Ricardo Marques (Co-Founders Frozr ESports), Blogger Helena Magalhães (The Styland), Blogger and Youtuber Catarina Beato (Days of a Princess), the Journalist Rute Sousa Vasco (digital area) and the athlete Susana Feitor (Olympic Marcher).
The second panel, "Game Over?!" was made up of cyber security experts from PT and a representative of X-Box, who launched challenges and left Recommendations for a safe navigation.
The third moment was the theatre play "Identidade Digital 2.0", featuring the actors Alexandre da Silva, Pedro Górgia and Vicente Morais. This theatre project, now in its 4th edition, is part of the PT Foundation's "Comunicar em Segurança" program and it has been on all over the country since 2008, in conjunction with schools and municipalities, with the mission of contributing for a safer and responsible digital citizenship. More information can be found here: <https://www.eventbrite.pt/e/bilhetes-sessao-marca-a-diferenca-unidos-por-uma-internet-melhor-31349685754#>
- **No More Ransom!** PT Portugal is one of the new partners of this project to combat cybercrime. Launched in July 2016 by the European Cybercrime Center (EC3) of Europol, the Dutch National Police, Kaspersky Lab and Intel Security, No More Ransom! project aims to improve the level of cooperation between the police and the private sector in the fight against ransomware, a malware that blocks computers and mobile devices by encrypting users' files and data.
Since its launch nine months ago, more and more law enforcement agencies and public and private partners around the world are joining the initiative, allowing more victims of ransomware to recover their files without having to pay cybercriminals.
No More Ransom! ensures a useful resource of information and decryption tools for victims of ransomware through the portal <https://www.nomoreransom.org> where they can learn

about what it is, how it works and how they can protect themselves from this type of malware.

PT Foundation is raising awareness on this topic: besides communicating the subject online, ransomware will be addressed in the “Comunicar em Segurança” educational sessions. More information can be found here: <http://www.comunicaremseguranca.sapo.pt/>

- **#SuperCoders (Orange).** The programme was awarded 1st Prize in the European Commission's Digital Skills Awards in December 2016, in the category "Digital Skills for all Citizens". #SuperCodeurs saw off competition from 65 other projects in its category, and ranked among the top 4 programs out of 258 European projects presented across all categories. The project has been a great success both for the more than 9000 children who have so far benefited, and for the more than 1000 Orange staff volunteers involved in this far-reaching scheme. The programme, started in 2014, is now running in 17 countries (Belgium, Botswana, Cameroon, Egypt, France, India, Italy, Ivory Coast, Mali, Moldova, Morocco, Niger, Poland, Romania, Senegal, Spain, Tunisia).

The aim is to give children aged 9 - 13 a first experience of IT coding and robotic programming. Free workshops are organised in a number of countries throughout the year run by volunteer training staff from Orange and its partner associations. Children learn to design games and short animations using the Scratch tool and to programme small robots such as the Thymio, making this a simple, fun and educational introduction to the digital world. See here for a taste of what the children get out of the sessions: <https://www.youtube.com/watch?v=oOcPz5il1Lg>

- **Coding for a Purpose.** Orange's aim with the #Supercoders programme is not just to teach coding for coding's sake. Children go away from the workshops with a new skill which they then can use to get involved in a cause that concerns them directly.

As part of the sustainability conference COP22, #SuperCoders invited children from all over the world to create games or animations in order to raise awareness about environmental protection. The challenge, open to girls and boys aged 6 to 16, received around 130 entries.

Running a wind turbine by blowing on the PC screen (Nicolai & Augustin, France), fighting a monster that dumps waste on the city (Stan, Cameroon), answering a quiz on the environment (Nathan, France) and 4 other projects from Poland, Spain, Romania and Cameroon demonstrate perfectly children's creativity and sensitivity to the environment. These were the 7 projects selected as part of the #SuperCoders Code for COP22 Challenge. Their authors won a Thymio robot each to further develop their #SuperCoders skills and become, thanks to digital tools, the 3.0 citizens of the world of tomorrow. You can find links to the winning entries and more general information here: <http://supercoders.orange.com/en/Media/supercoders-Media/2016/COP22/Code-for-COP22>

- **App for a Healthier Life.** Telia Company and the organization Generation-PEP are developing an app directed to kids to inspire them to move more for a healthier life. The app will be launched during summer.
Safety online trainings to children in schools, their parents and teachers by Telia Company employees through volunteer program.
Telia Company continues to promote the detection of Child Sexual Abuse Material on internal IT equipment and acts as advisor to companies, which wants to get started.
- **Child Online Safety and Telenor's Sustainability Direction 2020.** Within the umbrella of the new Sustainability Direction, Telenor has taken a clear position on creating opportunities for meaningful and safe digital participation for everyone. By 2020, Telenor's aim is that four million children are trained on online safety and empowered to make the right decisions on how to engage on the internet confidently and responsibly. This commitment builds on Telenor's existing efforts for a safer internet by scaling those aspects that have enabled the most progress, as well as deepening and broadening the curriculum.
- **Addressing Digital Bullying on Customer First Day (Telenor).** The annual Customer First Day (CFD) is a Telenor tradition which encourages employees across all Business Units to participate in events and activities that demand direct interaction with the customer. In 2016, Telenor employees connected with 60,000 children and adults on CFD to raise awareness on digital bullying. The online campaign reached far and wide with the #useheart earning 259 million potential impressions, while a gaming app on digital bullying entertained 13,700 visitors. A survey on understanding the nature and severity of digital bullying in many of our markets generated 30,000 responses, which indicated that the issue was prevalent in both Asia and Europe, albeit differently.
- **Supporting Child Helplines.** In 2016, Telenor continued efforts to support the accessibility and capacity of child helplines as avenues for children to turn to in case of an untoward online experience. In this regard, Telenor funds were committed to help Child Helpline International (CHI) build capacity among national helpline staff through digital means in responding, reporting and referring online abuse cases. It is expected that through e-learning modules and personalised follow-up, member helplines of CHI will be able to develop their capabilities and skill-sets in key areas relating to child online safety.
- **Parent's Guidebook Launched in Local Languages.** In 2016, DTAC and Telenor Pakistan in collaboration with UNICEF and Plan International respectively, launched Thai and Urdu versions of Telenor's Guidebook on how to talk to kids about the internet. The book is now available in seven languages, including English, Bengali, Bahasa Malaysia and Mandarin and is available online for all to download. More Telenor markets are expected to localise the content in 2017.
- **School Tours and Digital Awareness Campaigns.** In March 2017, Telenor Denmark along with UNICEF ran a video making competition with over 100 schools from across the country. The

competition for all 5th and 6th graders focused on what cyberbullying is and how to prevent it through the children's own experiences of social media. On the other hand, by the end of 2016, Norway's biggest school tour against cyberbullying, Bruk Hue, has reached out to 300,000 pupils and parents since 2009, providing training and awareness on the subject of digital bullying and online safety. Additionally, two new tools for the digital family were launched, including Foreldreskolen – an online school inviting parents into children's digital life, and Mobil-lappen – a playful exercise to make it safer and easier for children to experience their first mobile phone.

Telenor Hungary took the message of online safety to a total of 5,500 students who participated in safe internet lectures since 2013. In Thailand, DTAC reached out to thousands of people including 10,000 students through their "Stop Cyber Bullying" campaign, which encompassed awareness workshops, school tours and seminars. On the other hand, Telenor Myanmar reached out to over 24,000 children and youth by leveraging the Lighthouse platform. In March 2016, Telenor Serbia along with partners and supporters including UNICEF, arranged the event "Cyber Dictionary", which rallied elementary school students to educate them about safe behaviour on the Internet. Through music, dance and fun, driven by some of the most popular local stars, video messages from UNICEF ambassadors, 4,000 students learnt how to be safe on internet. Telenor Bulgaria also held a number of initiatives such as Finding Emo online quest and the Cyber Scout educational programs, which trained thousands of Bulgarian students on the risks of sharing personal information and how to safely browse and communicate online.

- **Parental Controls.** In July 2016, Digi in Malaysia launched "Family Safety" – an application for users to keep family members, especially children and the elderly, safe offline and online. In 2017, DTAC followed suit and launched "Family Care".
- **Anti-Bullying Pro.** ASKfm has a strong partnership with the Diana Awards (UK NGO), and within the framework of Anti-Bullying Pro Campaign (<http://www.antibullyingpro.com>) new safety resources have been produced. These resources were tested and used in school assemblies in the UK and Ireland in 2016. One of the resources is a 45 minutes long interactive session, which focuses on raising awareness about the opportunities and possible issues related with online anonymity as well as what young people can do if they experience cyberbullying. Other resources are articles ranging from 'what to do if you're being cyberbullied', 'what to do if you receive negative comments', 'what to do if you're worried about your digital footprint' through to 'what to do if you are setting up a brand new social media account'.

The resources can be found here: <http://askfm.antibullyingpro.com> and on the ASKfm Safety Centre (http://safety.ask.fm/category/law_enforcement/?lang=). They can be used by everyone who needs to understand the use of online anonymity and how such services should be used in a safe and responsible way. There are various resources for teens,

parents, teachers and police officers ranging from videos and lesson plans to downloadable factsheets.

There is also a guide specifically developed for police officers to help them understand online anonymity and opportunities/difficulties that may arise when they are called to resolve relevant situations, such as cyberbullying or harassment.

- **Life Online Through Children's Eyes.** Children have the right to be listened to, and adults do not necessarily know very much about children's experiences or lives online. This is the reasoning behind Telia Company's Children's Advisory Panel. More information can be found here: <https://www.teliacompany.com/en/sustainability/children-online/childrens-voices/>. The findings of the panel can be accessed here: <https://www.teliacompany.com/globalassets/telia-company/documents/about-telia-company/life-online---through-childrens-eyes-cap-report-2017.pdf>.